## Goodbye Datamax, and thank you! Hello Honeywell!

## Honeywell

An exciting reseller announcement! Get ready for the transition from Datamax to the incredible, new Honeywell range.

Honeywell has now announced the retirement of most of the long-serving Datamax range, including the E-Class, M-Class, I-Class and H-Class models. The unique A-Class print engine will remain available.

The new replacement Honeywell models will offer your customers vastly improved performance and technology.

Our team has been working closely with Honeywell and will offer extensive assistance, advice and information to ensure you are fully knowledgeable and up to speed regarding the superior, new model range.

- Our fully trained technicians can help with all aspects of your transition. Got a question? Let us know, we can answer it!
- We have extensively trialled and tested each of the equivalent Honeywell printers to ensure they provide superior performance over the retiring models.



### For more information please contact:

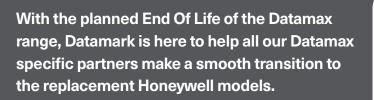
Datamark Identification. 90 Colebard Street West, Acacia Ridge, Qld 4110 P 1300 657 633 W datamark.com.au

## Datamax to Honeywell model transition



**datamark** IDENTIFICATION PRINTERS + CODING + SOFTWARE

# We are here to help with your transition to the Honeywell range



As most of you are aware Honeywell has decided to end of life most of the Datamax range including the E-Class, M-Class, I-Class and H-Class models The A-Class will remain as there is no other offering from Honeywell for a print engine.

As with any change to a product range there will be a knowledge gap in the beginning and our team has been working closely with the help of Honeywell and some of our existing resellers to make sure we know all the answers before the questions are even asked.

#### Just because the Datamax range is coming to an end, your relationship with Datamark and Honeywell doesn't have to.

- We have trained technicians to help with your transition
- We have unboxed and trialled each of the equivalent Honeywell printers here in-house
- We are willing to help you with testing

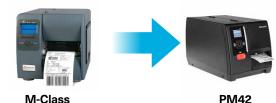


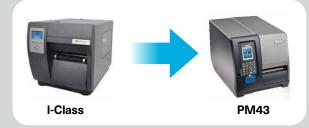
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### **Datamax to Honeywell** model transition









H-Class 6"

PX6ie





