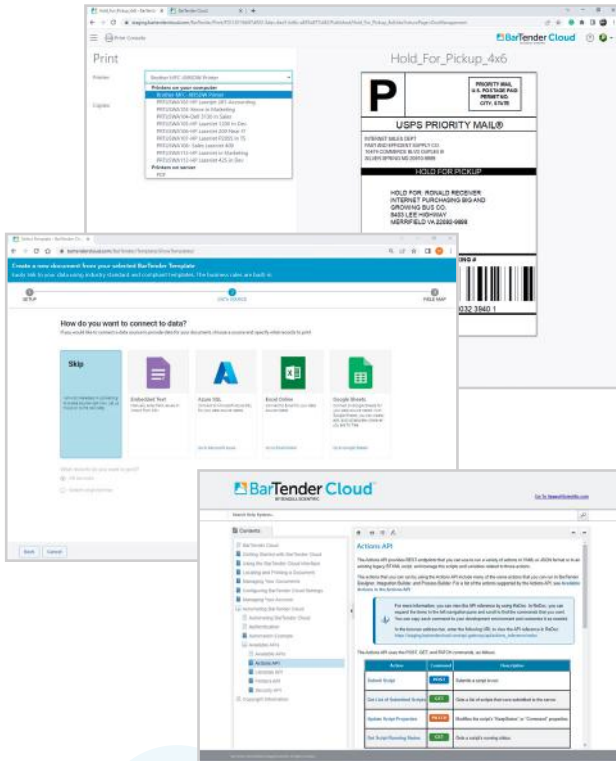


# BarTender Cloud™

Simple. Easy. Powerful.

## A simpler way to print, an easier way to manage

BarTender Cloud™ helps you standardize and control your label operations across your organization and throughout your external supplier ecosystems with greater ease and reduced IT costs – no IT hardware/software required.



### Print and manage your labels efficiently

- ▶ Optimized, high performance printing from desktop and mobile devices – let us manage printer drivers

### Design labels to your needs

- ▶ Choose your label from our Template Library or upload your own custom label design

### Easily connect your data

- ▶ Easily connect your cloud label data for increased accuracy and traceability

### Integrate to any business applications

- ▶ Seamlessly integrate with your ERP, WMS or MES system

### Manage your security and systems

- ▶ Secure centralized role-based management

### Access on-demand reliable performance

- ▶ Label printing available whenever and from wherever you need it

Achieve true labeling agility. It's easier than you think.

1

SELECT LABEL

2

CONNECT TO DATA

3

PRINT



# Elevate all aspects of your labeling operations



## WAREHOUSE

On-the-spot printing of work-in-progress, pick lists, distribution, receiving, asset tracking and baggage tagging labels



## MANUFACTURING

Standardize asset and facility management and traceability labeling across multiple locations



## TRANSPORTATION & LOGISTICS

Accurate shipping labels printed right in front of the pallet, parcels or customer



## EXTERNAL SUPPLIERS

Easily set up and control label printing at the supplier or third party logistics location



## PRODUCT IDENTIFICATION

On-demand product, shelf and price (food ingredient/allergen) labeling at each store location



## SMALL & MID-SIZED BUSINESSES

Dedicated single location printing customized retail signage or basic logistics labels

## The label you need is already waiting for you

The BarTender Label Template Library helps you save time and resources with pre-built, commonly used templates. BarTender Cloud customers gain direct access right from their BarTender Cloud account.



## Revolutionize the way you print and manage labels

Unparalleled mobility. Minimized IT burden. Centralized tracking and insights.



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